

HUNTS FORUM OF VOLUNTARY ORGANISATIONS AGM

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COMMUNITY AND ADULT SERVICES

- ◆ New Executive Directorate formed 1st April 2009
- ◆ Integrates new and existing services
- ◆ Improve overall health and well being
 - ◆ People with additional vulnerabilities
 - ◆ Fenland

WHAT IMPROVES HEALTH AND WELL BEING?

- ◆ Housing – decent homes
- ◆ Community Safety
- ◆ Economic Prosperity, Benefits Maximisation, Debt Management
- ◆ Social Networks and Support
- ◆ Making a Contribution
- ◆ Community Involvement, Engagement and Cohesion
- ◆ Wider Interests and Activities
- ◆ Care and Support

CURRENT SERVICE DIRECTORATES

- ◆ Claire Bruin – Adult Social Care
 - Supporting people
 - Transformation
- ◆ Mike Davey – Fenland
 - Safer Communities
 - Stronger Communities
- ◆ Mike Hosking – Libraries and Information
 - Adult Learning and Guidance
 - Community Development and Culture
- ◆ Liz Robin – Director of Public Health
 - Joint Strategies Needs Assessment
 - Health Inequalities

Over the summer re-shape the way functions are connected

PARTNERSHIPS ARE KEY

- ◆ Service Users, Carers, Communities
- ◆ Providers
- ◆ District Councils, Parish Councils
- ◆ Health
- ◆ Police and Fire
- ◆ Children's Services
- ◆ Growth



Leadership and involvement – Cambridgeshire Together

- ◆ Safer and Stronger
- ◆ Adult Equalities and Inclusion - Wellbeing

TRANSFORMING ADULT SOCIAL CARE

- ◆ Reforming social care to achieve personalisation for all will require a **huge cultural, transformational and transactional change** in all parts of the system, not just in social care, but also **for services across the whole of local government and the wider public sector**

COMMON THEMES OF POLICY REFORM

- ◆ Prevention, early intervention and enablement as the norm
- ◆ Personalisation, choice and control – empowerment for citizens and communities
- ◆ Citizens co-producing, co-developing and co-evaluating opportunities that promote independent living
- ◆ Joint place shaping, strategy
- ◆ Planning and delivery with public, private and voluntary sector partners

COMMON THEMES OF POLICY REFORM

- ◆ Devolved decision making and neighbourhood working
- ◆ A greater focus on co-commissioning
- ◆ A continual drive for efficiency and value for money
- ◆ An emphasis on sustainability
- ◆ Increased scrutiny of partnerships, and
- ◆ Improved collaboration between local authorities

WHAT DOES IT REQUIRE?

It requires a fundamental shift

From:

Clients or service users

Welfare

Expert

Transactional change

“Freedom from”

Safety net

To:

citizens

wellbeing

enabling

transformational change

“freedom to”

spring board

COMMUNITY ENGAGEMENT

Increased focus placed on local authorities through:

- ◆ Communities in Control: Real People, Real Power (July 2008)
- ◆ Local Democracy, Economic Development and Construction Bill (December 2008).

Four Key strands:

- ◆ Informing people: giving people knowledge
- ◆ Consulting people: asking what people think informs decisions
- ◆ Involve people: decide and act together in the local community
- ◆ Empowering people: communities takes action on its own and implements its own plan.

OBJECTIVES AND OUTCOMES

1. Keep communities informed
2. Support people to be involved in their local communities
3. Provide local democracy
4. Support community involvement in shaping place
5. Support community involvement in shaping service
6. Improve our understanding of how communities work
7. Co-ordinate community engagement actively

SOME TOOLS IN THE TOOL BOX

Empowering Communities to Influence Local
Decision Making (CLG June 2009)

- ◆ Petitions
 - ◆ Redress
 - ◆ e-participation
 - ◆ Asset Transfer
 - ◆ Participatory Budgeting
 - ◆ Citizen Governance
- and include Neighbourhood Panels

BIG CHALLENGES

- ◆ Increase Demand
- ◆ Less Resource
- ◆ Rural\Local Deprivation

BIG SOLUTIONS

- ◆ Transformation
- ◆ Prevention
- ◆ Engagement
- ◆ Choice, Control Quality